# 

# Automotive

High-tech Excellence Innovation Future

While Hidria Automotive already contributes substantial resources to continous improvements of selected systems within the automotive industry and is consequently co-driving on the board of the most re-known global vehicle producers today, Hidria Innovation Centers as a part of our culture are parallely setting the even so much higher espirations for their and our future and for the well being of the drivers and passangers. Our growth is beeing supported by focused innovation resources and implementation teams, gathered on and around the engine an its sub-systems and on and around steering systems.









We are sistematically developing long term strategic alliances with leading key customers and are thus becoming a trustworthy strategic integrated development partners to OEMs as well as to Tier 1.

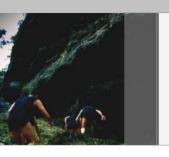
#### ...nature. people. proud of



The leading global automotive suppliers, choosing us as a partner of prefference in co-creating the solutions of the future, are clearly confirming our competences, while we are continously working together on further improving our performance by boosting innovative and highly competitive solutions.

## our heritage and tradition....

#### Motion Power Efficiency Ecology









We are dedicated to contributing to the development of the new kind of mobility in the circumstances as required by the future constraints.

Designing today for building and using tomorrow. By us for the next generations. Increasing power & performance by parallely improving fuel economy and decreasing emissions in persewing the goal of preserving the nature.... We influence them all.

#### ...with our minds. always

#### Powertrain













Decreasing the weight of the powertrain with specially designed complex machined high precision aluminum and magnesium parts and their subassemblies, directly effecting the dramatically improved power/consumption ratios with new thermal systems solutions, improving the burn-off and decreasing burden on the nature with our electronically driven diesel cold starts of the new generations.

Our proprietary integrated starter generators with torque booster solutions are driving us into the future era of hybrids on motorcycle engines. We in Hidria Automotive are thus a part of the future today.

#### set towards the future....

#### Drivability Security Precision Safety



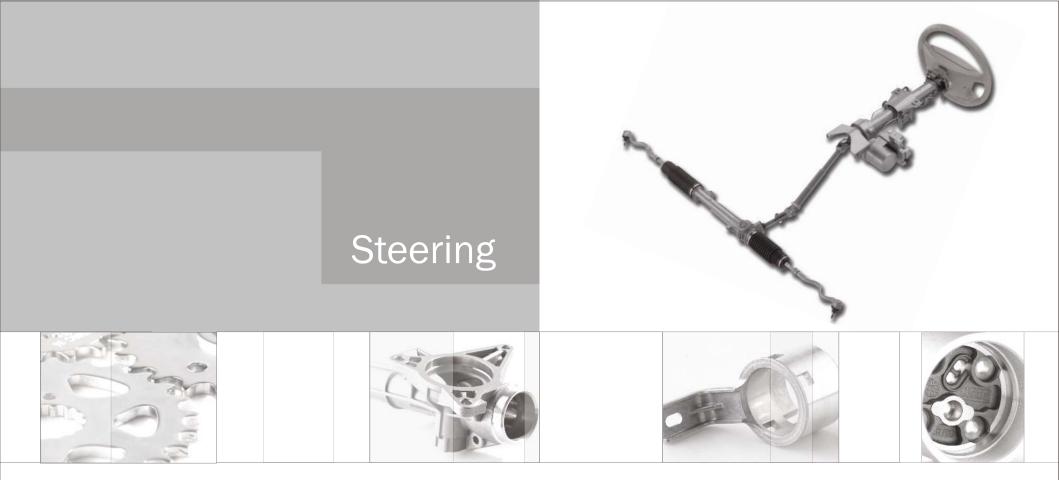






Getting you to the targeted destination, all the way along, the right way.

#### ...we make the utmost effort



Today we are within our focus on electrical steering systems co-designing the complex steering systems high precision mechanical parts, ranking from the whole range of aluminum casted and machined parts, laminations for steering electrical motors and fine blanked parts, while we are within our concept of innovations provider on the constant move from pull to push innovative solutions - getting ready for proposing deary solutions for the next generations of the steering systems, including steer-by-wire.

We are turning the new innovative ideas by our technological centers through incubators into high-tech-automised best productivity and leading cost solutions.

#### to achieve the ultimate goal...

Committed to development of innovative and most competitive solutions to be brought to our customers with an excellence, we, employees of Hidria Automotive, are visioning the positions of a leading provider of innovative solutions for the internal combustions engines and steering systems.









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## We have the vision. We know the way.